

# Briefing on CPRE London



## Standing up for the Countryside in London

CPRE London is a charity campaigning for the countryside in London. We seek to complement the work of protecting rural England in other parts of the country. We want a beautiful, diverse and living town and country for everyone to enjoy. It is only through vigorous campaigning that we can achieve our ambition of making England a better place for present and future generations.

## Why is CPRE active in London?

London and the South East has some of the most beautiful and varied countryside in England. Our green belt, woodland and field landscapes offer views with enduring beauty and character. London is a great capital city, and we need to protect its open spaces and waterways, including the River Thames. We must also broaden its economy and enhance its attractiveness, culture and historic heritage.

## What does CPRE do?

We work at all levels to promote the city and protect the countryside. We are dedicated to conserving and enhancing London. Our recent projects include:

- Publishing a London Planning Guide to help Londoners understand their area
- Promoting the Thames Gateway as the best site for regeneration in London
- Pressing for Compact Sustainable Communities within a civilised city
- Best use of redevelopment opportunities, such as at Elephant & Castle
- Arguing for good quality family housing with attractive designs and layout
- Bursary scheme for Masters and PhD candidates to support our campaigning.

## Vision and Challenges for London

Our vision is of London as a prosperous world city. The challenge is for a better use of land and stewardship of natural resources. London should have a vibrant economy and surrounded by a pleasant countryside. London should become a sustainable city with low carbon and less waste. We want to encourage a keen sense of place, with better urban design and greener, safer neighbourhoods.

## How does it work?

CPRE London is managed by a Trustee Board with a Strategic Plan to 2013. We are advised by a Policy Committee, and monitor progress using key indicators of success. There are six district areas across London, with local groups working on topics within the boroughs. We also work on strategic issues, such as the London Plan, on regeneration areas and on the Olympic Park. We co-operate with partner bodies on issues, such as the London Green Belt Council and the London Forum.

## Membership and Funding

CPRE London is an independent body, which anyone can join. It organises events and meetings to encourage participation in planning London's future. We have a London office, and a Director experienced in planning and campaigning. CPRE is funded by its members and by grants. It needs adequate and reliable income streams to support its plans. We are keen to encourage corporate sponsorship.

## Contact us

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